

WORK2015 – Reconceptualizing work

Chair:

Stephanie Taylor, The Open University, Walton Hall, UK

This stream explores new conceptualisations of work, in theory and in the understandings of workers themselves. What are the larger implications of such reconceptualisations? Who is being spotlighted, or excluded? For example, exaggeratedly positive public discourses encourage coping strategies. Policy makers and business gurus promote autonomy and self-employment, supposedly successful in uncertain labour markets for workers who are sufficiently creative and resilient. Positive psychology similarly looks away from the longer term difficulties of precarious employment and unpredictable career trajectories, celebrating the immediacy of creative flow and 'being in the zone'. Yet for workers themselves, some reinterpretations may be functional, helping them to confront the new realities of contemporary economies by re-drawing work/non-work boundaries, or by opening up new life practices and projects consistent with personal moralities and social value systems.

Wednesday, 19 August at 11.30-13.00 - Session 2

21.01

Reconceptualising Unpaid Work: interning and volunteering in Toronto, Canada
Kori Allan, Canada

21.02

Poles in the world of late capitalism: changes of biographical processes in terms of professional careers, social relations and identity at the time of system transformation in Poland
Kamila Bialy & Anna Kordasiewicz, Poland

21.03

Digi-Housekeeping: A new form of digital labour?
Rebecca Whiting, UK

Wednesday, 19 August, at 15.30-17.30 - Session 3

21.04

Constructing the Creative: Discourses on Creativity in Organizations in the Creative Industries
Iva Kostova, UK

21.05

Entrepreneurship on quasi-markets for elderly care: A way to self-fulfillment or self-exploitation for professionals?
Elin Vadelius, Sweden

21.06

Working for yourself: a new ideal of creativity and home-based exclusion
Stephanie Taylor, UK

21.07

Creative Workers and the Challenge of Vocational Reinvention
George Morgan, Australia

Thursday, 20 August, at 8.30-10.00 - Session 4

21.08

De-Westernizing creative labour studies: a view from the post-communist Balkan
Ana Alacovska, Macedonia

21.09 A call for a critical examination of creativity
Annika Blomberg, Finland

Thursday, 20 August at 15.30-17.30 - Session 6
'How-to' work: Tutorial cultures and creative labour (panel)

21.10

The Blacklist 3.0 'How-to' discourse and new screenwriting workspaces
Bridget Conor, UK

21.11

"How-to" entrepreneurs making Minecraft make money: Expertise, identity and digital culture
Daniel Ashton, UK

21.12

From visual discipline to love-work: the evolution of amateur photography education and training manuals in 'the digital-age'
Karen Cross, UK

21.13

Wading through the tutorial glut: "Just-in-time" education platforms and learning tactics for digitally mediated creative work
Frédéric Lesage, Canada