

WORK2015 – Creativity at work

Chair:

Virpi Koskela, Lappeenranta University of Technology, FI

It has been argued that creativity is essentially part of all work activities, irrespective of the task at hand. Paradoxically, most work organizations with well-established structures and developed work descriptions offer little formal possibilities and spaces for creativity at work or in the organization, yet creativity is often required in the actual work processes. The creative processes at work require openness, receptivity, action, and collaboration. How to solve this paradox? Papers are invited to explore creativity at work through the multitude of perspectives ranging from business, technology, psychology to the arts, and other disciplines. In addition to research studies, qualitative experiences and artistic applications from the arts are welcome and can be submitted as a descriptive abstract and/or a personal narrative.

Friday, 21 August at 15.00-16.30 - Session 9

3.01

Variables of individual innovation competencies

Laura-Maija Hero, Finland

3.02

Innopresence - Experiences of Presence (Mindfulness) increasing innovation in a Finnish Forest Industry Company

Virpi Koskela, Finland

3.03

Does creativity drive knowledge creation and sharing?

Gloria Alvarez-Hernandez, Spain