

# WORK2019

Real Work in Virtual World

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## **PLATFORM WORK: THEORY, RESEARCH, AND POLICY**

Chairs: Professor Steven Vallas, Northeastern University, US, Senior Research Fellow, Docent Seppo Poutanen, University of Turku, Professor Anne Kovalainen, University of Turku, Research Director Petri Rouvinen, Etna, FI

The spread of the on-demand economy has provoked an outpouring of debate among social scientists, as well as legal and political debate within cities across the world. This stream invites papers that help make sense of the growth of platform work in its many forms, their consequences for the quality of employment, and possible responses regarding socially beneficial forms of regulation as well.

Contemporary forms of work increasingly include features originating from the digital platforms, from the shared economy and from the gig economy, to the extent that these features have either become features of jobs, work, labor and the everyday lives of individuals, or increasingly shaping both work and everyday lives. Common to these digital markers is often self-employment, multiple job-holding, gig work, entrepreneurialism and hybridity through platforms. In understanding the new world of work, the intertwined connections between contemporary forms of platform economies and new forms of work have become increasingly important to analyze conceptually and empirically, in order to relate them to the wider societal and economic changes.