

# WORK2019

Real Work in Virtual World

14-16 August 2019 Helsinki, Finland

## **EMERGING FORMS OF CARE: INFORMAL CARERS, PROFESSIONALS, TECHNOLOGY AND INNOVATIONS**

Chairs: Ph.D. Lina Van Aerschot, University of Jyväskylä & Researcher Antero Olakivi, University of Helsinki – researchers in the Centre of Excellence in Research on Ageing and Care,

<https://www.jyu.fi/agecare>

The increasing care needs of ageing populations call for new ideas and forms of care work. In many countries and regions, the recruitment of care workers is difficult, and the situation is expected to get worse in the future. A large part of care work is informal, unpaid or achieved through different grey market arrangements. In this societal setting, stakeholders from policy-makers to think tanks and researchers are innovating novel ways of improving the economic efficiency and sustainability of care provision, preferably in tandem with its quality.

The stream contributes to scientific discussions on the possibilities, scenarios, risks, and questions related to transformations in care work. Possible topics of discussion include but are not limited to the following: How are novel ideals and forms of care provision implemented, received and negotiated in the everyday practices of care? What new actors are involved in the organization of care work? How do transformations of care work change position and identity of care workers, their autonomy, wellbeing, ethics and expected skills? Whose needs and interests the ongoing transformations serve, and whose needs and interests are ignored?