

WORK2017

Work and Labour in the Digital Future

16–18 August 2017 Turku, Finland

SMART WORK IN THE ERA OF THE PLATFORM ECONOMY

Chair: Professor Jarna Heinonen, University of Turku, FI

Contemporary forms of work increasingly include features originating from the digital platforms, from the shared economy and from the gig economy, to the extent that these features have either become features of jobs, work, labour and the everyday lives of individuals, or increasingly shaping both work and everyday lives. Common to these digital markers is often self-employment, multiple job-holding, gig work, entrepreneurialism and self-branding through platforms. In understanding the new world of work, the intertwined connections between contemporary forms of platform economies and new forms of work have become increasingly important to analyse empirically, in order to relate them to the wider societal changes

This stream especially welcomes papers that relate to the theme described above but also papers that deal with the work in the digital platforms, gig economy and shared economy. If you wish to propose a session within the stream, that is, 3-4 papers tied together with specific focus or theme, the organizers will try to accommodate them in the programme.