

# WORK2017

Work and Labour in the Digital Future

16–18 August 2017 Turku, Finland

## RECONCEPTUALISING WORK

**Chair:** Dr Stephanie Taylor, The Open University, UK

This stream explores the changing meanings of work, including its reconceptualisations in terms of creativity and entrepreneurship. How are the meanings of work changing, for example, as a result of new rhetorics, the spread of so-called neoliberal principles and strategies, or austerity measures implemented after the 2007-8 crisis? What different conceptualisations are dominant among different groups of contemporary workers, in different sites and national contexts? What are the implications of such reconceptualisations, in theory and in the understandings of workers themselves? Some reconceptualisations may deny problems but others may be linked to new values and life strategies, helping workers to confront the new realities of contemporary economies by re-drawing work/non-work boundaries, or by opening up new life practices and projects consistent with personal moralities and social value systems.

The stream invites contributions which discuss these issues, including, in particular, papers based on empirical research. If you wish to propose one session within the stream, that is, 3-4 papers tied together with specific focus or theme, the organizers will try to accommodate them into the programme.